

**THE 4C
COLLABORATIVE
PRESENTS...**

**Implicit Bias in Health Care:
Addressing Bias from a Systems and
Interpersonal Approach**

About this session:

Implicit bias refers to attitudes or stereotypes that are outside our awareness but nonetheless affect our understanding, interactions and decisions. Disparities in medical treatment can result from implicit biases based upon factors like race/ethnicity, gender, age, or other characteristics. This panel discussion will provide practical skills for recognizing biases and empower participants to take steps to reduce the impact of those biases in healthcare interactions and decisions.

Date: Wednesday, November 17, 2021

Time: 3:30pm

Panelists:



Leonard E. Egede, MD, MS
Professor of Medicine
Inaugural Milwaukee Community Chair in
Health Equity Research
Chief, Division of General Internal Medicine
Medical College of Wisconsin



Moderated by:

Zack King, MPH, MCHES
Program Manager, Diabetes Free SC
Healthcare Innovation and Improvement Division
BlueCross BlueShield of South Carolina



Juana Spears Slade, CDM
Chief Diversity Officer and Director
Diversity & Language Services
AnMed Health Medical Center



Kim Yu, MD, FAAFP
Chair, WONCA, Special Interest Group, Health Equity
Regional Medical Director
Aledade

To attend:

<https://scahec.webex.com/scahec/j.php?MTID=m777963601008679fde0d52f0e6bde889>

Meeting number: 2634 989 3055

Password: Hypertension

Join by video system: 26349893055@scahec.webex.com or dial 173.243.2.68 and enter meeting number.

Join by phone: (404) 397-1516 (code: 263 498 93055)

For additional information, please contact LaRonda Johnson, Program Manager with South Carolina Office of Rural Health at ljohnson@scorh.net.