



# SPONSORSHIP OPPORTUNITIES

**South Carolina's 26<sup>th</sup> Annual Rural Health Conference**  
November 15-17, 2023 | Hilton Head Island, South Carolina

## SPONSORSHIP PACKAGES

### **GOLD SPONSOR - \$7,500**

- 2 exhibit tables
- 4 complimentary conference registrations
- Spotlight logo placement in all conference promotional materials, print and electronic
- Access to the conference app to create a sponsor profile and engage with attendees

### **SILVER SPONSOR - \$5,000**

- 1 exhibit table
- 2 complimentary conference registrations
- Priority logo placement in all conference promotional materials, print and electronic
- Access to the conference app to create a sponsor profile and engage with attendees

### **BRONZE SPONSOR - \$2,500**

- 1 exhibit table
- 2 complimentary conference registrations
- Logo placement in all conference promotional materials, print and electronic
- Access to the conference app to create a sponsor profile and engage with attendees

### **SPECIAL EVENT SPONSORS**

**Thursday award luncheon sponsor - \$4000**

*(one available)*

**Breakfast sponsor- \$3000** *(two available)*

**Power of Rural Tailgate sponsor - \$3,000** *(two available)*

**Hospitality Suite Sponsor- \$2000** *(one available)*

- Logo placement on signage during event
- 1 exhibit table
- 2 complimentary conference registration
- Logo placement in conference promotional materials, print and electronic

### **EXHIBITOR - \$1,200**

- 1 exhibit table
- 2 complimentary conference registrations
- Access to the conference app to create a vendor profile and engage with attendees
- Logo included on vendor map/directory in attendee welcome packet

Visit [scorh.net/2023-conference](https://www.scorh.net/2023-conference) to register and pay for sponsorship.

803-454-3850 | [www.scorh.net](https://www.scorh.net) | [tevepaugh@scorh.net](mailto:tevepaugh@scorh.net)

# RULES AND REGULATIONS

**EXHIBIT HOURS:** The vendor hall will open at 8:30 a.m. on Wednesday, November 15, and remain open through the vendor reception that evening (5:00-6:00 p.m.). The vendor hall will reopen at 8:30 a.m. Thursday, November 16, and close at 12:00 p.m. when the keynote luncheon begins. Please make plans to keep your exhibit booth open during the entire event. Booths may be dismantled on Friday, during the last break of the morning session. Please do not dismantle your booth prior to this time.

**EXHIBITOR CHECK-IN:** Check-in for sponsors and vendors will begin at 1:00 p.m. on Wednesday, November 15 at the SCORH Registration Area. Each representative of the vendor/sponsor will receive an identifying nametag. Nametags must be worn throughout the event.

**SPACE ASSIGNMENT:** SCORH will assign booth locations in consideration of requests for electrical access and/or accessibility needs. We will attempt to space apart vendors from the same or similar industries.

**BOOTH DISPLAY:** Each booth comes with a standard 6' exhibit table, drape, and two chairs. The exhibit hall is carpeted. Any additional display items must be provided by you. Exhibit guidelines:

- Displays must not obstruct the view of neighboring exhibitors.
- Sound devices must remain below conversation level.
- Representatives staffing the booth must be present at the booth between all conference sessions (during breaks) and during the vendor reception.
- Displays and materials for dissemination should in no way promote a political cause, party, or candidate.
- Distribution of literature, samples, etc. in any conference space by organizations or businesses that are not registered sponsors or vendors is prohibited. Violations should be reported immediately to a member of the SCORH staff.

Infraction of rules on the part of the exhibitor, his representative, or both, will subject the exhibitor or his representative to dismissal from the event, with the understanding that no refund will be offered.

**ELECTRICAL SERVICES:** All requests for outlet access will be made through the hotel. Request forms will be emailed closer to the event date, and will be handled on a first-come, first-served basis.

**PAYMENT:** Payment is due by September 15, 2023, and can be made as part of the online application process, or by check mailed to:

South Carolina Office of Rural Health  
107 Saluda Pointe Dr.  
Lexington, SC 29072  
Attn: accounting department

**PROMOTION:** The SC Office of Rural Health will advertise vendors and sponsors according to the package level you select. Logos must be received by September 15, 2023, to be included in print and electronic promotions, including the exhibit hall map. You may utilize the Whova app to provide information about your business and a summary of the products or services to be exhibited at your booth. Attendees will be encouraged to visit vendors between conference sessions and during the Vendor Reception, scheduled for 5:00-6:00 p.m. on Wednesday, October 19, 2023. You may also use the Whova app to offer rewards or incentives for attendees to visit your booth and engage with your representative.

**CANCELLATION:** If for any reason you must cancel your booth reservation, you must provide notice via email to [tevepough@scorh.net](mailto:tevepough@scorh.net). If the booth can be reassigned, a full refund will be made.

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