**Marketing & PR Internship**
**South Carolina Office of Rural Health (SCORH)**

The South Carolina Office of Rural Health (SCORH) is seeking a dynamic self-starter to join our Communications Team as a **Marketing & PR Intern**. This position will play a crucial role in increasing the visibility of our organization across the state. The intern will gain hands-on experience in public relations, social media, and event management while working in a healthcare-related nonprofit environment.

**Responsibilities:**

* Create and schedule engaging content for SCORH’s social media platforms (Facebook, Twitter, LinkedIn, Instagram, etc.).
* Create a social media calendar featuring healthcare and rural related content.
* Draft press releases, blog posts, and newsletter content.
* Assist in building and maintaining updated contacts of journalists and news outlets.
* Support the planning, promotion, and execution of SCORH events and initiatives.
* Assist in designing marketing materials such as flyers, brochures, and digital graphics.
* Monitor and analyze social media and website analytics to track engagement and performance.
* Perform other duties as assigned to support the Communications Team.

**Qualifications:**

* Currently pursuing or recently completed a degree in Communications, Marketing, Public Relations, Journalism, or a related field.
* Excellent written and verbal communication skills.
* Proficiency in social media platforms and digital marketing tools.
* Strong organizational skills with the ability to multitask and meet deadlines.
* Experience with graphic design software (e.g., Canva, Adobe Creative Suite) is a plus.
* Ability to work independently as well as collaboratively in a team setting.
* Passion for rural health and nonprofit work is a plus.

This position will be on-site at the Lexington office with hybrid potential. We expect 8-10 hours of work per week over the course of a 6-month commitment. If you are interested, please submit your resume to eburt@scorh.net.